

WORKSHEET: Turn One Trip into Multiple Wins

You're off to pitch new business, visit a client, or attend an industry conference...

It can pay to extend your stay by a day, add one or two strategic to-dos to your agenda, and build your business even more.

ADD-ON OPPORTUNITIES

- Interview potential talent, employees, or contractors
- Organize a strategy session with your team
- Check out the competition
- Take orders. Collect payment onsite.
- Foster new strategic partnerships
- Pitch potential investors
- Meet face-to-face with a customer
- Explore new markets
- Scout out new locations
- Have some fun
- Seek new vendors
- Attend a tradeshow or industry event
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MY ACTION ITEMS

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